



EMERGING MARKETS CLUB

We are Hiring

September 2021

Team Member – Marketing Department

About the EMC

The Emerging Markets Club is a rapidly growing official students club at the University of St Gallen that counts over 120 members. Our mission is to highlight contemporary challenges and stimulate discussion around the unique opportunities in Emerging Markets. By hosting a broad range of events, we connect our members directly with scholars, entrepreneurs, political leaders and artists.

Role Description

As a team member of our EMC Marketing Department, you will be actively involved in all steps of the Club's external presentation and event marketing. The success of our events, our reach and our membership growth depend on the quality of our marketing and external communication. Our ambitious semester program of 4 panel sessions, several other events, and a study trip entrusts our Marketing Department with a critical responsibility for the continuation and growth of the Club and its members.

Your Tasks

- Content development (online, out-of-home) for event promotion
- Preparation of social media postings (multi-channel)
- Creative contribution to the development of new marketing strategies
- Further development of the EMC website

What you Bring with you

- Interest in professional marketing and event promotion, with affinity for design and catchy campaigns
- Curiosity for new challenges (attracting members) with creative problem solving and can-do attitude
- Ability to work in a team as well as independently to get tasks done
- Sense of responsibility and high ethical standards
- Interest in emerging markets in a broader sense

What you can Expect from the EMC Team

- An ambitious, mutually supportive team that enjoys working with you throughout the semester
- Open, stimulating atmosphere with exciting academic and social events
- Prospects for the position of the next Head of Marketing (usually recruited from the Marketing Team members)

Application

This role sparks your interest? Then contact our president with a short statement of your motivation (3-4 sentences) and your CV at jakobtobias.froehlich@student.unsig.ch



Emerging Markets Club



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Emerging Markets Club HSG



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