



EMERGING MARKETS CLUB

We are Hiring Head of Podcast

September 2021

About us

The Emerging Markets Club is a rapidly growing official students club at the University of St Gallen that counts over 120 members. Our mission is to highlight contemporary challenges and stimulate discussion around the unique opportunities in Emerging Markets. By hosting a broad range of events, we connect our members directly with scholars, entrepreneurs, political leaders and artists.

Role Description

As Head of Podcast, you will be the responsible board member for EMC's newly created Emerging Markets podcast. The podcast is meant to provide a platform for interesting content related to emerging markets, featuring decision-makers, experts, artists, students (etc.) with links to emerging markets in each newly recorded episode. The role offers you a lot of individual freedom to realize your vision for the podcast and, at the very heart, direct contact with interesting emerging market personalities. A new episode should be recorded approximately every three to four weeks.

Your Tasks

- Content and structural development of the podcast format (e.g. different interview types and creative integration of the speakers)
- Selection of podcast topics and approaching of potential guests, as well as the (joint) preparation of the interview content
- Interactive realization of the podcast with your guests
- Post-processing of the sessions including editing and uploading

What you Bring with you

- Pleasure in the creative end-to-end realization of a podcast format
- Fun and confidence in conducting interviews and structured conversations
- Interest in emerging markets in a broader sense
- A high degree of motivation to get the podcast off the ground

What you can Expect from the EMC Team

- An ambitious, mutually supportive team that enjoys working with you throughout the semester
- Support in researching and preparing the content of the podcast, as well as co-hosting of sessions
- Open, stimulating atmosphere with exciting academic and social events

Application

This role sparks your interest? Then contact our president with a short statement of your motivation (3-4 sentences) and your CV at jakob.brunnengraeber@student.unsig.ch



Emerging Markets Club



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Emerging Markets Club HSG



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